

# PANASONIC INTRODUCES WORLDS MOST SEAMLESS VIDEO WALL

**Panasonic is set to release two high end professional LCD video wall displays with the world's thinnest bezel to bezel, of just 0.88mm, and advanced colour management.**

The new models (TH-55VF2H/TH-55VF2) make it possible to configure virtually seamless, multi-screen, displays for dynamic, large-screen images. When used in a 2x2 configuration with daisy chain connection via DisplayPort, a 4K signal from a single 4K input can be displayed dot-to-dot.

In addition, a new professional LCD display (TH-55LFV9) will expand the LFV series and is equipped with an ultra-thin bezel to bezel width of 3.5mm. The use of highly durable components across both ranges enables Panasonic to guarantee continuous, 24-hour operation and meets the needs of mission critical applications.

All three are 55 inch panels with either 700cd/m<sup>2</sup> (TH-55VF2H) or 500 cd/m<sup>2</sup> (TH-55VF2/TH-55LFV9) brightness, allowing users to choose the optimal model dependent on the installation location. In addition, each display features In Plane Switching to provide a high visibility across any viewing angle, with the surface of each new panel processed to reduce glare and suppress external reflections.

Uniformity is also enhanced across both new series with each multi-screen display being pre-calibrated to keep colour differences to a minimum.

A further feature is a two-system input switch that can be used to back up the signal with fail-over and fail-back functionality, should this be required.<sup>1</sup> This ensures a high level of reliability across the displays. The installation process is made easier with the use of an original application which simplifies system configuration.

“We are incredibly excited to announce the expansion of our video wall display range, giving our customers the option of the most seamless panels on the market. This, in addition to the onboard colour management technology is bound to captivate audiences,” said Hartmut Kulesa, Marketing Manager at Panasonic. “We’ve combined this with 24/7 operation, ensuring that the improved visibility does not come at the cost of reliability.”

The LFV9 series is available for purchase in October 2019, and the VF2 series is available in early 2020.

Visit Panasonic at Booth 1-H20, Hall 1, ISE2019, Amsterdam RAI, February 5–8, or <https://business.panasonic.co.uk/visual-system/products-and-accessories/professional-displays> for more on displays and other Panasonic Visual Solutions.

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<sup>1</sup> TH-55LFV9: failover only

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### About Panasonic System Communications Company Europe (PSCEU)

Our quest is to make technology work invisibly together and free businesses to succeed. We believe technology should just work. That businesses will succeed if they can simply focus on their customers, in the knowledge that all the technologies delivering their capabilities work together. That is why we are dedicated to developing products and solutions that are so integrated with our customer's way of working, that they are almost invisible – the workhorse in the background that powers business success.

### PSCEU is made up of six product categories:

- **Broadcast & ProAV** gives you the freedom to tell the story with its high quality products and solutions, which ensure smooth operation and excellent cost-performance across a range of remote cameras, switchers, studio cameras and ENG P2HD. The cinema camera range of VariCam models and the EVA1 are capable of true 4K and High Dynamic Range (HDR) making them the ideal solution for cinema, television, documentary and live event production.
- **Communication Solutions** offers world leading telephony systems, SIP terminal devices and professional 'network' scanners giving you the freedom to focus on the communication and not the connection.
- **Computer Product Solutions** help mobile workers improve productivity with its range of Toughbook rugged notebooks, business tablets, handhelds and electronic point of sales (EPOS) systems. As European market leaders, Panasonic had a 57% revenue share of sales of rugged and durable notebooks and held a 56% revenue share of sales of rugged business tablets in 2017 (VDC Research, 2018).
- **Industrial Medical Vision** manufactures applications for various segments such as medical, life science, ProAV or industrial. The product portfolio includes complete and OEM camera systems, providing the freedom to see what can't be seen.
- **Security Solutions**, built on a heritage of providing evidential quality CCTV footage. Delivering the highest image quality in all environmental conditions using our highly reliable, advanced technology cameras and image recording systems, giving you the freedom to feel secure.
- **Visual System Solutions** offers the widest range of professional displays and projectors and allows Audio Visual professionals the freedom to create. It leads the European high brightness projector market with a 39% market revenue share (Futuresource >5klm FY17 Q3, excl. 4K & digital cinema).

### About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. Celebrating its 100th anniversary in 2018, the company has expanded globally and now operates 591 subsidiaries and 88 associated companies worldwide, recording consolidated net sales of Euro 61.4 billion for the year ended March 31, 2018. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: <http://www.panasonic.com/global>